ANIL YAVUZ FOUNDER · SOFTWARE ENGINEERING · PRODUCT

Eight live products, one engineer: everything from idea to production stays in the same hands.

Ten years of software, six of them on enterprise automation platforms at Cisco and Webex. Since then eight products have gone live; **we are raising investment to grow them with the same team.**



02 Portfolio: what is live
03 Experience I bring
04 Investment and contact

8
products live in production

10 years
6 of them in enterprise

Istanbul
working remotely across Türkiye

anilyapps.com

The portfolio behind this investment: all eight products are live.

Every one of them runs in production and is used by real customers. Design, software, payments and publishing stay in our own team; some of them also include a mobile app and payment infrastructure.

Sailio sailio.co

Boat rental platform. Owners and agencies manage their listings; customers check availability and book.

Listing management, availability calendar, online payment

CourtON courton.club

Court booking and club management for padel clubs. Membership, coaching, tournaments and payments in one place.

Court calendar, membership, tournaments, mobile app

Digital Staff Pro digitalstaffpro.com

AI sales assistant working through WhatsApp. It answers the incoming question and captures the interested customer.

Knowledge base, lead capture, WhatsApp connection

Düğünio dugunio.app

Digital invitations and guest management. RSVP, gifts and congratulations run from a single panel.

Invitation page, RSVP, gift flow

StudyGo studygo.fyi

Study abroad application platform. University catalogue, application tracking and a student panel.

Catalogue, application tracking, student panel

GoHighRank gohighrank.bid

A user lists their product and moves up the ranking as they pay. The order is public and updates live.

Paid ranking, daily archive, public board

AdHero adhero.fyi

A tool that reads a brand and produces ads. It studies the address you give it and prepares ad creatives that fit your brand.

Brand profile, ad creatives, social media copy

anilyapps anilyapps.com

My own portfolio site and project archive. Everything described in this brochure can be reviewed there.

Project archive, contact form, email delivery

Product decisions, design, software and publishing on each of these products are mine. **Eight live products, one working model: idea to production.**

Ten years of software, six of them inside enterprise platforms.

Before my own products I built automation platforms at Cisco and Webex Events, cleaned and analysed data at JLL and Enerjisa, and ran data management for an online store. That is why eight products can run with one engineer.

Automation platforms at enterprise scale

Project Specialist at Cisco, 2021 to 2024. I worked on automation SaaS projects with corporate best practices: DevOps, Docker, Kubernetes, Python, JavaScript and Ruby.

800 client apps, one pipeline

Application Engineer at Webex Events, formerly Socio, 2020 to 2021. I managed 800 branded apps for clients and automated the app update pipeline.

Data, analysis and reporting

Research Analyst at JLL and Data Analyst at Enerjisa, 2016 to 2020. I cleaned and interpreted production data, built Tableau dashboards, and wrote a wind turbine business plan that raised production efficiency by 20%.

Online store operations

Head of Data Management at Catsypetsy.com, 2017 to 2020. I ran the store platform and its data end to end.

One engineer, the whole stack

Design, front end, back end, payment integration, email, DevOps and publishing. The person who takes the product decision also ships the code and keeps it running.

What this means for an investor

The engineering risk is already behind us. Eight products run on the same stack, the same payment setup and the same publishing line, so new products and new markets start from a base that already works.

Languages and education

Turkish (native), English (professional), German (elementary). Hult International Business School. DataCamp track in Python, data cleaning and AI fundamentals, 2020.

What an investor gets: **an engineer who has built, operated and published the whole stack eight times.**

What is built, what we are looking for.

Eight products are live and the next focus is commercial scale. In the conversation we share the use of funds, target metrics and current status.

Already built

Eight live products, our own payment and publishing infrastructure, a mobile app, an AI agent engine and measurement.

What we are looking for

The investment amount and the use of funds (product, sales, team) are shared in the conversation.

Why now

All eight products are live at the same time; the work has moved from idea to product, and now from product to scale.

Next step

Write one line and we will open the live products and walk through the portfolio together.

The whole portfolio is live today

All 8 domains named in this brochure are live and used by real customers. Some of them also include a mobile app and payment infrastructure.

Investment conversation

One line is enough to share the portfolio and the plan behind it.

PHONE / WHATSAPP
+90 530 891 18 15
Call or write directly

E-MAIL
ayavuz.developer@gmail.com
For investment and portfolio questions

WEB
anilyapps.com
All live products

LINKEDIN
linkedin.com/in/anil-yavuz
Experience and project history