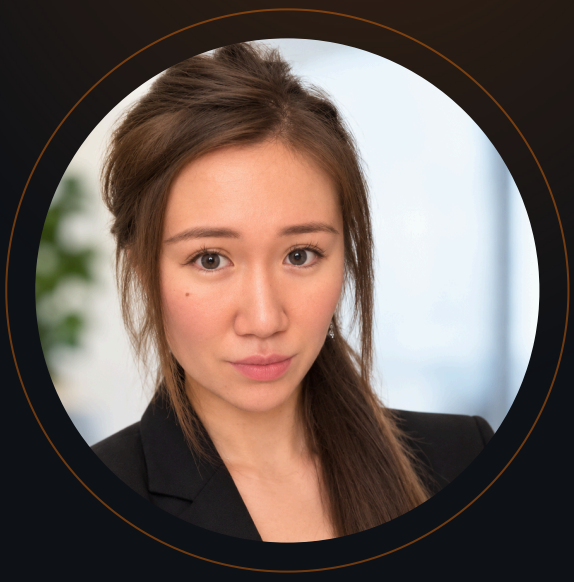
AIZAT BIGALI FOUNDING PARTNER · BUSINESS DEVELOPMENT · ECONOMICS

Eight live products, two founders: we are raising investment to grow this portfolio.

I bring international business development, economics teaching and financial analysis to our portfolio of live products across tourism, sports, education and events. **We are seeking investment to grow them with the same founding team.**



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8
products live in production

Two founders
partners on the same portfolio

Istanbul
working remotely across Türkiye

anilyapps.com

The portfolio behind this investment: all eight products are live.

Every one of them runs in production and is used by real customers. Design, software and publishing stay in our own team; some of them also include a mobile app and payment infrastructure.

Sailio sailio.co

Boat rental platform. Owners and agencies manage their listings; customers check availability and book.

Listing management, availability calendar, online payment

CourtON courton.club

Court booking and club management for padel clubs. Membership, coaching, tournaments and payments in one place.

Court calendar, membership, tournaments, mobile app

Digital Staff Pro digitalstaffpro.com

AI sales assistant working through WhatsApp. It answers the incoming question and captures the interested customer.

Knowledge base, lead capture, WhatsApp connection

Düğünio dugunio.app

Digital invitations and guest management. RSVP, gifts and congratulations run from a single panel.

Invitation page, RSVP, gift flow

StudyGo studygo.fyi

Study abroad application platform. University catalogue, application tracking and a student panel.

Catalogue, application tracking, student panel

GoHighRank gohighrank.bid

A user lists their product and moves up the ranking as they pay. The order is public and updates live.

Paid ranking, daily archive, public board

AdHero adhero.fyi

A tool that reads a brand and produces ads. It studies the address you give it and prepares ad creatives that fit your brand.

Brand profile, ad creatives, social media copy

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My own portfolio site and project archive. Everything described in this brochure can be reviewed there.

Project archive, contact form, email delivery

Product decisions, design, software and publishing on each of these products are ours. **Eight live products, one working model: idea to production.**

Commercial perspective. Analytical depth. International reach.

As founding partner alongside Anıl Yavuz, I help shape product scope and decisions on the customer side. My background spans education partnerships, teaching economics in English, trade facilitation and financial analysis, experience I bring to the portfolio's next stage of growth.

Building partnerships and opening conversations

As Director of Business Development at Crimson Education in Istanbul from 2020 to 2021, I engaged school principals, negotiated collaboration terms and coordinated presentations at leading schools, including Saint Joseph, Sabancı Lisesi and Üsküdar American. I also collaborated with education consulting founders and managed client information in Salesforce.

Education expertise inside the product

I advised university applicants and families, prepared individual student profiles and used matching by algorithm to identify suitable universities in the US, Europe and the UK. In StudyGo, I use the counselor account and application flow myself, connecting product decisions to practical advising needs.

Explaining complex ideas clearly

From 2021 to 2023, I taught economics in programmes taught in English at NIU KEU, Compass College and Ataturk Alatoo International University. This teaching background informs how I explain products, structure information and communicate with different audiences.

Financial and operational fluency

At Pegasus Airlines and Turkcell, my internships covered discounted cash flow analysis, company benchmarking and sector research. In 2025, as Service Team Leader at TAV Airports Holding / ATÜ Duty Free, I worked with SAP HANA, inventory management and financial reporting.

International cooperation and trade

I authored and developed a trade facilitation project at UNECE from 2021 to 2023 covering the WTO, WCO and ITC. Earlier, at Green Crescent in Istanbul from 2019 to 2020, I supported international cooperation and federation management.

Complementary founders, shared product decisions

I am one of Düğünio's product owners and contribute to decisions across the portfolio. I also provide the Turkish narration for product videos and audio. Anıl leads architecture, code, payment infrastructure, DevOps and publishing; together, we connect customer understanding with technical delivery.

Six languages. A multidisciplinary foundation.

Russian · English · Kazakh · Turkish · Kyrgyz · French

Bachelor's degree in Management, Sabancı University, from 2013 to 2020, with earlier studies in International Business and Law at AUCA from 2012 to 2013. My coursework includes data analysis, operations and supply chain management, investments, neuroscience, and law and ethics.

My contribution: **turning customer needs, partnerships and analysis into informed product decisions.**

What is built, what we are looking for.

Eight products are live, and our next focus is commercial scale. In the conversation we share the use of funds, the target metrics and the current status.

Already built

Eight live products, our own payment and publishing infrastructure, a mobile app, an AI agent engine and measurement.

What we are looking for

The investment amount and the use of funds (product, sales, team) are shared in the conversation.

Why now

All products are live at the same time; the work has moved from idea to product, and now from product to scale.

Next step

Write one line and we will open the live products and walk through the whole portfolio.

The whole portfolio is live today

All 8 domains named in this brochure are live and used by real customers. Some of them also include a mobile app and payment infrastructure.

Investment conversation

One line is enough to share the portfolio and the plan behind it.

E-MAIL

aizatbigali@alumni.sabanciuniv.edu

For investment and portfolio questions

WEB

anilyapps.com

All live products

TECHNICAL FOUNDER

ayavuz.developer@gmail.com

Anıl Yavuz · architecture, code, payments, publishing

+7 747 069 44 58 · LinkedIn ↗